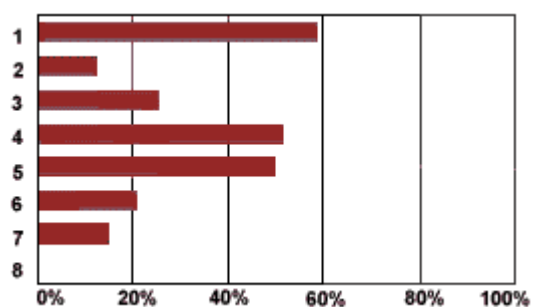


INGREDIENTS RUSSIA 2003 POST SHOW VISITOR REPORT

Field of Business of Visitors to Ingredients Russia 2003

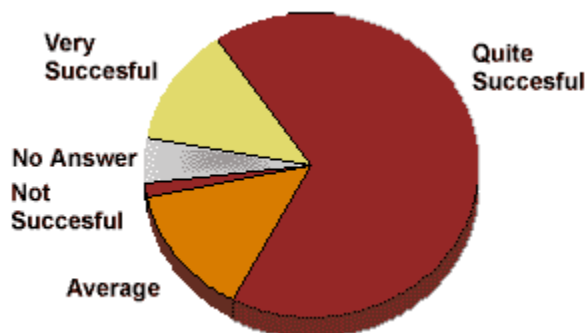
	100.0%
Manufacturers	71.9%
Importer / Exporter / Distributor / Dealer	9.9%
Trade organisation	14.1%
Equipment supplier	2.2%
Scientific/Research Institution	3.7%
Administrative body	0.7%
Financial / Credit organisation	0.4%
Insurance company	0.2%
Law firm	0.4%
Press / Publishing	2.2%
Advertising / Marketing	3.5%
Other	4.1%
No Answer	5.3%

Main reasons for visiting Ingredients Russia 2003?



1. To obtain market information
2. To obtain new distributors
3. To buy products and services
4. To establish new business contacts
5. To find out about new technology & products
6. To monitor competitive activity
7. Other
8. No Answer

Extent to which the exhibition was successful in meeting visitors expectations



Extent to which visiting Ingredients Russia influences visitors buying decisions



Extent to which the organization of Ingredients Russia was successful

